TAZEWELL, VIRGINIA

Office-Harrisson & Gillespie Building. T. C. Bower HENSON & BOWEN, Attorneys-at-Law. TAZEWELL, VIRGINIA.

Will practice in the courts of Tazewell

J. H. SMITH, M. D., D. D. S. DENTAL SURGEON, Richlands, Virginia.

FORK UNION Military Academy

FORK UNION, FLUVANNA COUNTY, VA. Dr. Wm. E. Hatcher, President.

High Grade Preparatory School. Fine batallion of cadets com-manded by an army officer. Faculty strong, zealous and up-to-date. Healthy location in Central Virginia. Terms Terms moderate. For catalogue and informs

> E. S. LIGON, Headmaster, Fork Union, Virginia.

VIRGINIA :-: POLYTECHNIC :-: INSTITUTE BLACKSBURG, VIRGINIA

SCHOOL OF AGRICULTURAL APPRENTICES (One Year Course for Young Farmers)

Total cost of session of nine months, including tuition add other fees, board, washing, uniforms, medical attendance, etc., \$283.85. Cost to Virginia students, \$233.85.

The next session opens Wednesday, September 20th, 1911.

PAUL B. BARRINGER, M. D., L. L. D. President.

Write for catalogue.

When a Watch Runs Slow

It should be examined with-out delay, as the cause is fre-quently a broken jewel, or it needs oil, which in time cuts the pivots entirely off. I make no charge for examina-tion and will do the necessary repairing at the lowest possi-ble price for GOOD WORK, TRY US.

Engraving a specialty.

J. W. WHITLEY

North Tazewell, - Virginia.

N & Western

Schedule in Effect June 11, 1911. Leave Tazewell Daily for Bluefield 10:30 a. m. 6:39 p. m. For Norton 9:45 a. m. 3:00 p. m.

EAST BOUND.

9:15 a. m. for Roanoke, Lynchburg, Norfolk and points on Shenandoah Divis-ion. Pullman sleeper to Norfolk. Oafe Oar to Roanoke. Pullman sleeper Roan-

deket office or to
W. B. BEVILL, M. F. BRAGG,
Gen. Pass. Agt. Tra. Pass. Agt.
Roancke, Va.

Electric

FOR KIDNEY, LIVER AND STOMACH TROUBLE

Flying Machines A few years ago flying machines were hardly thought of, nor was

Scott's Emulsion summer. Now Scott's nulsion is as much a sum-

Science did it. All Drugg

AN ALL-AMERICAN FERTILIZER.

The field force of the United States Geological Survey is prosecuting searches for deposits of minerals which shall ea for deposits of minerals which shall furnish the three necessary elements of plant food that are contained in "complete fertilizer," namely, phosphate rock, nitrate salts, and potash salts. The Survey has already discovered and surveyed enormous deposits of phosphate rock, and 2,398,590 acres of public land containing phosphate, withdrawn at the recommendation of the Geological Survey, are now waiting legislation by Congress to enable their development. In order, however, to insure an "all-American" fertilizer, regardless of importations from other countries, it remains the content of the content of the countries of the content of the countries of the countr gardies of importations from other COME TO BENTON COUNTY countries, it remains to discover deposits of nitrate of soda and potash salts. As both of these minerals are readily soluble and are not to be found as "outcropa" like ordinary rocks, the mission of the Survey is not an easy one. Nevertheless, it is believed that the geologic conditions prevailing throughout a large portion of the arid West favored the accumulation, during the earlier periods of the earth's history, of both of these salts and that if these still exist in concentrated deposits it is only a question of search to discover them. Hardly anything could be suggested which would be of greater assistance to the American farmer than the discovery of commercial deposits of either of these necessary fertilizing minerals. As both of these minerals are readily Degree courses in Agriculture, Horticulture, Applied Chemistry, Applied Geology, Civil, Mining, Mechanical and Electrical Engineering, Metallurgy and Metallography. Sixty-four Instructors, Thoroughly Equipped Shops, Laboratories and Barns. Steam heating and electric lights in dormitories. Library 12,000 volumes. Farm of 1,100 acres. necessary fertilizing minerals

Forced to Leave Home.

Every year a large number of poor offerers, whose lungs are sore and Every year a large number of poor sufferers, whose lungs are sore and racked with coughs, are urged to go to another climate. But this is costly and not always sure. There's a better way. Let Dr. King's New Discovery cure you st home. "It cured me of lung trouble," writes W. R. Nelson, of Calamine, Ark., "when all else failed and I gained 47 pounds in weight. Its surely the king of all cough and lung cures." Thousands owe their live and health to it. It's positively guaranteed for colds. coughs, is grippe, asthma, croup—all throat and lung troubles. 50c and \$1. Trial bottle free at all dealers.

Some people never hand in an item of news for publication, but if we happen to miss an item in which they are inter ested they are sure to hand us a north pole star that would freeze the liver of

Not a Word of Scandal

marred the call of a neighbor on Mrs. W. P. Spangh, of Manville. Wyo., who said: "She told me Dr. King's New Life Pills had curred her of obstinate kidney trouble, and made her feel like a new woman." Easy, but sure remedy for stomach, liver and kidney troubles. Only 25c at all dealers.

KENDRICK

TAILOR

SAMPLE ROOM

The Old Inn

Tailoring for Women and Men.

Cleaning and Dyeing

TAZEWELL, VIRGINIA.

Senatorial Convention at Abingdon

Chairman H. L. Kent, of Smyth cou ty, Chairman R. J. Summers, of Washington county, and Chairman G. E. Goodell, of the city of Bristol, bave called a convention of the Republican of the First senatorial district, which is composed of the two counties and city mentioned, for the purpose of nominating a candidate for the State senate subject to the November election. convention will be held at Abingdon Saturday, September 16. At the same time and place the Republicans of Washington county and the city of Bristol will nominate two candidates for the House of Delegates.

No Need to Stop Work.

CENTRAL EASTERN MINNESOTA.

farms that MUST BE SOLD AT ONCE. Write for list and prices of our farms.

THE BENTON COUNTY REAL ESTATE COMPANY

Sauk Rapids, Minnesota.

Careless About Appendicitis in Tazewell.

Many Tazewell people have stomach or bowel trouble which is likely to turn into appendicitis. If you have constipation, sour stomach, or gas on the stomach, try simple buckthorn bark, glycerins, etc., as compounded in Adler-ika, the new German appendicitis remedy. The Richlands, Va., and John E. Jackson, druggist, Tazewell, Va., state that A SINGLE DOSE of this simple remedy will relieve bowel or stomach trouble almost INSTANTLY.

In sold to deluded merchants by glib traveling salesmen.

Another herald of the new special reshown at the top of this column.

This new style of advertising is called shown at the top of this column.

This new style of advertising Service, and its development is the latest evolution of retail publicity.

The local retailer has seldom the ability to write salesmanship for his newspaper space. It requires special training to goods, just as it necessitates training to of our stomach.

To the Citizens of Tazewell County:

To the Citizens of Tazewell County:

The local retailer has seldom the ability to write salesmanship for his newspaper space. It requires special training to goods, just as it necessitates training to of our stomach trouble shown at the top of this column.

This new style of advertising is called for the office of Commissioner of Revenue for the office of Commissioner o

The free attractions at the Great Roanoke Fair this year will exceed in number and quality any heretofore giv-en. September 25-29.

Wood's Fall Seed Catalogue

just issued-tells what crops you can put in to make the quickest grazing, or hay, to help out the short feed crops. Also tells about both

Vegetable and Farm Seeds

that can be planted in the fall to advantage and profit.

Every Farmer, Market Grower and Gardener should have a copy of this catalog.

It is the best and most com plete fall seed catalog issued. Mailed free. Write for it.

T. W. WOOD & SONS, Seedsmen, - Richmond, Va.

SUCCESS TODAY

Car to Roanoke. Pullman sleeper Roanoke to New York via Hagerstown. Dining car. Parlor car Roanoke and Richmond. 7:20 a. m. daily for East Radford, Roanoke and Richmond. 2:30 p. m. daily for Roanoke, Lynchburg and intermediate stations and the Shenandoah Valley. Pullman sleeper Gary New York via Hagerstown. Cafe car. 9:23 p. m. for Roanoke, Lynchburg, Richmond, Norfolk. Pullman sleeper to Norfolk. Roanoke to Richmond cafe car. WEST BOUND.

8:15 a. m. for Iseger and 11:30 a. m.
8:10 a. m. for Welch, Williamson, Kenova, Portamouth, Columbus and points
West. Pullman sleeper to Columbus
Cafe dining cars.
2:55 p. m. for Gary and intermediate stations. Pullsan sleeper. Cafe car.
8:20 p. m. for Welch, Williamson, Kenova, Portamouth, Cineinnati, Columbus
St. Louis and the West. Pullman sleepers to Cincinnati and Columbus. Oafe car.
For additional information, apply at deket office or to
W. B. BEVILL. M. F. PPACO. The earning capacity of the average young man or woman is measured by his or her ability to produce business results. These results are measured by the actual capacity one attains through actual work, or through business training institutions.

The Central Business College, of Roanoke, Va., embraces a full, thorough and practical course. The celebrated Chartier System of Shorthand and Budget Bookkeeping that is used by the celebrated Eastman Business College of Poughkeepsie, New York, is taught in this College.

Fathers and mothers owe it to their sons and daughters to give them a business education. Your opportunity is NOW. Don't delay, but write at once for further information to

PROF. J. C. STYER

000000000000000000000000

Principal Central Business College, Roanoke, Virginia.

Fall Session Opens September 5th.

BUSINESS BUILDING.

By DUNDAS HENDERSON

Advertising Manager of the C. E. Zimmerman Co., Chicago.



THE EVOLUTION OF RETAIL ADVLA

RECENTLY, before the Rochester (N. Y.) Advertising Club, Julius Schneider, for some time advertising manager of "The Fair," of Chicago, and one of the best known retail advertising men in the country, gave a lecture on "The Next Evolution in Advertising." He stated that, in his opinion, this was the awakening of local adjoin, this was the awakening of local adjoin, this was the absolute necessity for the absolute necessity for the stated that in this opinion, this was the absolute necessity for the stated that in this opinion, this was the awakening of local adjoin, this was the awakening of local adjoint the support of and respectfully solicit the support of all voters.

There are now one or two concerns of the beld November of and respectfully solicit the support of and respectfully solicit the support of all voters.

James W. Harman. If the Citizens of Tazewell County:

I hereby announce myself a candidate for the clitic of Treasurer of your county at the election to be held November of the provision and respectfully solicit the support of and respectfully solicit the support lecture on "The Next Evolution in Advertising." He stated that, in his opinion, this was the awakening of local advertisers to the absolute necessity for high grade advertising service such as had made fortunes for the large stores in the big cities. He advised the merchants in each locality to join forces and engage the best advertising talent on a co-operative basis, and pointed out that this really must happen in a very short period as a natural advance of the times.

I hereby announce myses of the toffice of Treasurer of your county and respectfully solicit your support at the election to be held November 17th, 1911. Respectfully, who, with strong financial backing, supply retail merchants with advertisements, illustrated by the best artists and written by advertising experts who the work and who are paid large salaries for the office of Treasurer of your county at the election to be held November 17th, 1911. Respectfully, and respectfully advertises who, with strong financial backing. Supply retail merchants with advertisements, illustrated by the best artists and written by advertising experts who the work and who are paid large salaries for their services. The advertisements supplied by those firms are of the county, at the election to be held November 17th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911. Respectfully, and the election to be held November 18th, 1911

do not know that this evolution towards high grade special service has been taking place for some time. It began with what are called "Cut Services." That is, an engraving house in one of the bigger cities would get out a number of more or less comic advertising cuts, wretchedly drawn by a fortile rate artist, which it sold to a retailer, sometimes department stores and national advertising they are scientifically correct and are guaranteed to bring the retailer the maximum of returns. They are supplied to the local merchant with the sole right of use in his own locality.

Owing to the enormous number sold of each advertisement, they can be purchased at a nominal cost, even as low the sole right of use in his own locality.

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Owing to the enormous number sold of each advertisement, they can be purchased at a nominal cost, even as low the sole right of use in his own locality.

Owing to the continue of the Citizens of Tazewell County:

I hereby announce myself a candidate for Commissioner of the Revenue in the Jeffersonville Magisterial District, and respectfully solicit your support at the election to be held November 7, 1911. in the year.

FOR SALE—240 acre farm in Benton county, Minn. Good buildings, telephone and R. F. D. Must be sold at once, easy terms, \$30 per acre. Write for description of our other lands.

While this was all educative, and as such deserves some credit, it has probably done more harm amongst retailers, to the value of real publicity, than anything else. thing else.

There are a great many of my readers who now have boxes of such cuts lying around their stores with no clear idea of what to do with them, and even

ways, he is quite accomplished. In the majority of cases, however, the local ad writer has been somewhat like "Our Johnnie," who has won a prize for drawing b'gosh! and who forthwith blossoms out into a famous artist—locally. This class of publicity has likewise done its share in giving the retail.

The local retailer has seldom the ability to write salesmanship for his newspaper space. It requires special training to goods, just as it necessitates training to practice law or medicine.

When your body is sick you do not try to cure yourself, you take medical

tist, who had made a reputation for a comic series of newspaper pictures, was induced to draw his comics into advertisements. These were syndicated in this new syndicated advertising electrotype form all through the United States and Canada to all classes of retailers, the large quantity sold of each electrotype making it possible to quote extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and constantly in his local extremely low prices to the local meritary and the prices of the local meritary and the loca

Mr. Schneider and others, evidently same grade as those used by the large do not know that this evolution towards department stores and national adver-

owing to the enormous number sold of each advertisement, they can be purchased at a nominal cost, even as low as one dollar per week. If the merchant wanted to have the same ads written for his own individual use, they would cost him about \$300 each. The would cost him about \$300 each. The would cost him about \$100 for the control of the support of all votres at the election to be held November 7, 1911.

Respectfully solicit the support of all votres at the election to be held November 7, 1911.

Respectfully solicit the support of all votres at the election to be held November 7, 1911.

To the Citizens of Tazewell County: I hereby announce myself a candidate for Supervisor of the Jeffersonville Magisterial District, and respectfully solicit your support at the lection to be held November 7, 1911.

Fullen Thompson.

Fullen Thompson.

Fullen Thompson. with a little advertising matter, in a series of 26 or 52, one cut for each week in the year.

The nature of this new up-to-date adyet those small cut "services" are heing sold to deluded merchants by glib traveling salesmen.

vertising service will be seen by the reduced fac similes of advertisements shown at the top of this column.

wise done its share in giving the retail merchant cold feet. The local advertisement writer has been mostly a shining example of the trite saying "a little knowledge is a dangerous thing."

The next phase in the evolution was one that bid fair to solve all difficulties. About a year or two ago a famous artist, who had made a reputation for a comic series of newspaper pictures, was come is share in giving the retail when your body is sick you do not try to cure yourself, you take medical advice and apply the treatment that is given you by the trained physician. If you are wise, you apply the same principle to your sick business, you use the first of the Voters of Tazewell County:

I hereby announce myself a candidate for Commissioner of the Revenue in Clear Fork District in the fall election to be near November 7, 1911.

To the Voters of Tazewell County:

I hereby announce myself a candidate for Commissioner of the Revenue in Clear Fork District in the fall election to be near November 7, 1911.

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I hereby announce myself a candidate for Commissioner of the Revenue in Clear Fork District in the fall election to be near November 7, 1911.

To the Voters of Tazewell County:

I hereby announce myself a candidate for Commissioner of the Revenue in Clear Fork District in the fall election to the near three tons to be near November 7, 1911.

To the Voters of Tazewell County:

I hereby announce myself a candidate for Commissioner of the Revenue in Clear Fork District in the fall election to the near three that is given you by the trained physician. If you are wise, you uponly the same principle to you suck the section to be near three that the fall election to November 7, 1911.

To the Voters of Tazewell County:

I hereby announce myself a candidate for Commissioner of the Revenue in Clear Fork District in the fall election and respectfully solicit your support, and if elected will discharge the district for Commissioner of the Revenue in Clear Fork District in the fall election to the v

chants. That was the next rise in grade from the old comic cuts of the local en-

gravers, because these drawings were well done by a first class artist of acknowledged standing.

Full particulars of this new syndicated advertising will be supplied by the editor of this paper. Get them today. knowledged standing.

We have now advanced one step fur
Their application will materially inther. The idea that it is necessary to crease your business and give your have a comic drawing to attract attention is exploded. As a matter of fact, business puller.

THE GREAT ROANOKE FAIR

ROANOKE, VIRGINIA

September 26, 27, 28 and 29, 1911.

"Bigger and Better than Ever."

DAYS AND NIGHTS

\$20,000 Offered in Premiums and Purses. The Best Free Attractions That Money Can Buy.

SUPERB DISPLAY OF FIREWORKS EVERY NIGHT

Something New and Thrilling Every Day.

Reduced Rates on all Railroads

Sept. 7-3w

The Great Annual Event-Every Day a Big Day-

For Premium Lists, Programs and other information,

al coat of paint. They're Fireproof-Stormproof and suitable

for all kinds of buildings. For further detailed information apply to

Tazewell Planing Mill Co.,

Tazewell, Va,

L. A. SCHOLZ, Sec'y,

Roanoke, Virginia.

ANNOUNCEMENTS

FOR CLERK.

To the Citizens of Tazewell County:
I hereby announce myself a candidate
for the office of Clerk of Tazewell
county at the election to be held November 7th, 1911, and earnestly solicit
the support of all voters.

Respectfully,

C. W. GREEVER.

C. W. GREEVER.

I hereby announce myself a candidate for the office of County Clerk of Taze-well county, at the election to be held November 7th, 1911, and respectfully solicit the support of all voters.

Jnc. T. Barns.

FOR JUSTICE OF THE PEACE.

To the Citizens of Tazewell County:

I hereby announce myself a candidate for the office of Justice of the Peace for Jeffersonville Magisterial District, and respectfully solicit your support at the election to be held November 7th, 1911.

R. G. Harrisson.

FOR COMMONWEALTH'S ATTORNEY.

I hereby announce myself a candidate for Commissioner of Revenue for Jef-fersonville District and respectfully so-licit the support of all voters at the election to be held November 7th, 1911. Respectfully, Joseph A. Crockett.

To the Voters of Tazewell County:

I hereby announce myself a candidate for Commissioner of the Revenue for Jeffersonville Magisterial District of Tazewell county and respectfully solicit your support at the election to be held November 7th, 1911.

T. L. Francis.

G. T. Gerald.

To the Voters of Jeffersonville District:
I hereby announce myself a candidate of the office of Constable for Jeffersonville District, and respectfully solicit your support at the election to be held November 7th, 1911.

S. E. Mitchell T. L. Francis.

I hereby announce myself a candidate for Commissioner of the Revenue for Maiden Spring Magisterial District of Tazewell county, and respectfully so-licit your support at the election to be held November 7th, 1911. J. B. Altizer.

To the Citizens of Tazewell County:
I hereby announce myself a candidate
for Magistrate of the Maiden Spring
District at the election to be held Nov.

To the Voters of Maiden Spring District: I hereby announce myself a candidate for the office of Justice of the Peace for Maiden Spring Magisterial District and respectfully solicit your support at the

To the Citizens of Tazewell County:
I hereby announce myself a candidate
for Supervisor of Jeffersonville Magisterial District, and respectfully solicit
your support at the election to be held
November 7, 1911.

D. R. Daniel D. B. Daniel To the Citizens of Tazewell County:

I hereby announce myself a candidate for Supervisor of Clear Fork Magis-terial District, and respectfully solicit your support at the election to be held November 7, 1911. C. A. Wagner.

I hereby announce myself a candidate for Supervisor of the Maiden Spring Magisterial District, and respectfully solicit your support at the election to be held November 7, 1911. D. C. Lowe

After thanking the people of Maiden Spring for electing me three times as Supervisor, I announce myself a candi-date for Supervisor for Maiden Spring District, at the election to be held November 7, 1911.

W. L. C. Burke.

To the Voters of Maiden Spring Dis.

I hereby announce myself a candidate for Constable of Maiden Spring Magisterial District, and respectfully solicit bield November 7, 1911.

ability.

C. W. Mathews.

To the Voters of Tazewell County:

I am a candidate for the office of Commissioner of the Revenue in the Maiden Spring District, and would be trankful for the support of the voters at the coming election.

Very respectfully.

Chapman H. Peery.

To the Voters of Jeffersonville District; I hereby announce myself a candidate for Constable of Jeffersonville Magisterial District, and respectfully solicit the support of all voters and as an old the fierce fighting at Gaines' Mill in 1862, I especially appeal to my old companions in arms to give me their support at the election to be held November 7, 1911.

"I had been troubled, a little, for nearly 7 years," writes Mrs. L. Fincher, in a letter from Peavy, Ala., "but I was not taken down, until March, when I went to bed and had to have a doctor. He did all he could for me, but I got no better. I hurt all over, and I could not rest. At last, I tried ardui, and soon I began to improve. Now I am in very good health, and able to do all my housework."

You may wonder why Cardui is so successful, after

If you suffer like Mrs. Fincher did, take Cardui. It will surely do for you, what it did for her. At all druggists. Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., pecial Instructions, and 64-page book, "Home Treatment for Women," sent free. J 60

Marble and Granite **MONUMENTS** and TOMBSTONES

Iron Fencing and all kinds of Cemetery work done in the neatest style. SATISFACTION GUARANTEED.

FOR JUSTICE OF THE PEACE.

To the Voters of Maiden Spring Dis't:

I hereby announce myself a candidate for the office of Justice of the Peace for Maiden Spring District, and respectfully solicit your support at the election to be held November 7, 1911.

L. D. Kingsbury.

S. E. Mitchell.

Don't Suffer!

TAKE Woman's Tonic

other remedies have failed. The answer is that Cardui is successful, because it is composed of scientific ingredients, that act curatively on the womanly system. It is a medicine for women, and for women only. It builds, strengthens, and restores weak and ailing women, to health and happiness.

F. B. Greenawalt & Co.,

Wytheville. Va.